

Meng Ye

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EDUCATION

Georgia State University (Andrew Young School)

Ph.D. in Public Policy 08/2026

- Dissertation: *Nonprofit Commercialization: Three Essays on Its Implications for Social Mission, Access Disparities, and Public Perceptions*
- Committee: Janelle Kerlin (Chair), Jason Coupet, Lewis Faulk, Chao Guo, Andrew Heiss

University College Dublin

Master of Laws (LLM) in Commercial Law 09/2012

Beijing Normal University

Master of Laws (LLM) in International Economic Law 07/2011

Bachelor of Laws and English Literature (Outstanding Graduate) 07/2009

RESEARCH AND TEACHING INTERESTS

Public and nonprofit management; nonprofit commercialization and finance; cross-sector collaboration; global civil society; public service performance and equity.

Methods:

Causal inference (experimental and quasi-experimental), Bayesian statistics, multilevel and panel data analysis, mixed methods, and computational social science.

PUBLICATIONS

Journal Articles

1. **Ye, M.**, Lu, J., & Dong, Q. (2026). Financial Conditions, Political Connections, and Nonprofit Investment Income: Evidence from Chinese Foundations. *Nonprofit and Voluntary Sector Quarterly*. (Online First).
2. Hall, K., Kerlin, J. A., & **Ye, M.** (2026). Government versus Social Enterprise: Comparing the Quality of Government-Run and Social Enterprise Spin-Out Organizations in English Health and Social Care. *Journal of Social Policy*. (Online First).
3. Kerlin, J. A., **Ye, M.**, & Hall, K. (2025). Do Social Enterprises Fulfill Their Social Promise? Comparing the Quality Outcomes of Social Care CICs with Other Sectors. *Public Performance & Management Review*, 49(3), 755–781. **Co-first author** with Kerlin.

4. Kerlin, J. A., **Ye, M.**, & Chen, W. (2023). A Tax Credit Proposal for Profit Moderation and Social Mission Maximization in Long-Term Residential Care Businesses. *Nonprofit Policy Forum*, 14(1), 77-97.
5. Kerlin, J. A., **Ye, M.**, & Hall, K. (2023). Do Social Enterprises Fulfill Their Social Promise? Quality of Social Care CICs and Other Legal Forms. *Academy of Management Proceedings*, 2023(1), 15284. (2023 AOM PNP **Best Conference Paper**).
6. **Ye, M.** (2021). Building an Enabling Legal Environment: Laws and Policies on Social Enterprises in China. *Journal of Asian Public Policy*, 14(2), 182–199.
7. Kerlin, J. A., & **Ye, M.** (2025). Social enterprise in Asia: a new legal form: by Ernest Lim, Cambridge, Cambridge University Press, 2023, 350 pp., USD110.00 (hardback), ISBN 978-1-108-83815-3. *Asia Pacific Law Review*, 34(1), 241–245. (Book Review)
8. Lu, E., Ma, L., **Ye, M.**, Shi, Y., Chen, G., Hawes, D., ... & Wang, C. (2025). Reimagining the future of IJPA: A vision for 2025 and beyond. *International Journal of Public Administration*, 48(7), 407–410. (Editorial)

Book Chapters

1. **Ye, M.** (2026). Social Enterprises. In *Nonprofit Organization Management in China* (pp. 350–382). Routledge.
2. **Ye, M.** (2023). Social Enterprise in China. In *The Social Enterprise: A New Form of the Business Enterprise?* (pp. 153–180). Intersentia Publishers.
3. Kerlin, J. A., & **Ye, M.** (2023). Commercialism. In *Elgar Encyclopedia of Nonprofit Management, Leadership and Governance* (pp. 105–109). Edward Elgar Publishing.
4. **Ye, M.** (editing). Unrelated Business Income Tax (UBIT). In *Encyclopedia of Social Enterprise*. Edward Elgar Publishing.

Manuscripts R&R or Under Review

1. **Ye, M.** (R & R). Nonprofit Commercialization and Its Implications for Social Service Performance and Accessibility: Comparing Mission-Related and Unrelated Business Income. *Nonprofit Management & Leadership*.
2. Sun, J. Shi, Y., & **Ye, M.** (R & R). Unlocking the Impact of Charity Law on Commercialization of Charitable Organizations: Evidence from a Quasi-Experiment Design. *Nonprofit Policy Forum*.
3. Ke, L., & **Ye, M.** (under review). Does Rising Tourism Lift All Boats? Tourism Demand Shocks and Arts Nonprofit Commercial Revenues. *Journal of Urban Affairs*.

Work In Progress

1. **Ye, M.**, & Heiss, A. (preparing for submission). Enforcing Boundaries: China's Overseas NGO Law and Operational Constraints for Global Civil Society.
2. **Ye, M.** (preparing for submission). Nonprofit Commercialization in England's Health and Social Care: Impact on Quality Rating and the Access Disparity. (Selected for the **2025 ARNOVA Doctoral Seminar**).

3. **Ye, M.** (preparing for submission). How Do Individual Donors Respond to Nonprofit Commercialization and Related Context and Framing: A Conjoint Survey Experiment Study. (Selected for the **2026 ARNOVA Emerging Scholars Roundtable**).
4. Heiss, A., & **Ye, M.** (preparing for submission). Clarifying Correlation and Causation: A Guide to Modern Quantitative Causal Inference in Nonprofit Studies.
5. Ke, L. & **Ye, M.** (writing). Can Commercialization Improve Nonprofit Financial Health? Evidence from the Art Industry.
6. Heiss, A. and **Ye, M.** (writing). How Does Reduced Reporting Burden in 990-EZ Impact Nonprofits' Financial Health?

GRANTS AND AWARDS

Research and Teaching Awards

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| 1. ARNOVA NPPFM Section Woods Bowman Student Award | 2024 |
| 2. Andrew Young School Excellence in Teaching Policy Award | 2024 |
| 3. AOM PNP Section Charles H. Levine Best Conference Paper Award | 2023 |

Research Grants

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| 1. Andrew Young School Dissertation Fellowship (\$3000) | 2025 |
| 2. Sawtooth Survey Software Academic Grant (\$4500 value) | 2024 |
| 3. CAAPA Inaugural Ph.D. Research Fellowship (\$1000) | 2023 |
| 4. Andrew Young School Dean's Fellowship (\$8000 × 3 years) | 2020-2022 |

Travel Grants

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| 1. PMRA Meier Travel Inclusion Award | 2025 |
| 2. ASPA Wallace O. Keene Conference Scholarship | 2023 |
| 3. ARNOVA Conference Scholarship | 2022 |
| 4. ASPA Section on Nonprofits (SNP) Travel Scholarship | 2022 |
| 5. ASPA SPOD Section Annual Scholarship | 2022 |

Fellowships

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| 1. ARNOVA Emerging Scholar | 2026 |
| 2. Mercatus Fellowship | 2026 |
| 3. ARNOVA Doctoral Seminar Fellowship | 2025 |
| 4. NML-ESS Nonprofit Early Scholars Fellowship | 2025 |
| 5. Summer Institute of Computational Social Science Fellowship | 2024 |
| 6. AOM Public and Nonprofit Ph.D. Consortium Fellow | 2023 |
| 7. APPAM Equity and Inclusion Student Fellow | 2022 |
| 8. International Society for Third-Sector Research Ph.D. Fellow | 2021 |
| 9. ARNOVA Graduate Diversity Fellow | 2020 |

PRESENTATIONS AND INVITED TALKS

Selected Conference Presentations

1. “How Do Individual Donors Respond to Nonprofit Commercial Revenue? Evidence from a Conjoint Experiment”, **ASPA** Annual Conference, Hollywood, CA, 2026.
2. “How Does Reduced Reporting Burden in 990-EZ Impact Nonprofits’ Financial Health? A Regression Discontinuity Design”, with Andrew Heiss, **APPAM** Fall Research Conference, Seattle, WA, November 2025.
3. “Nonprofit Commercialization in England’s Health and Social Care: Impact on Quality Rating and the Access Disparity”, **ASPA** Annual Conference, Washington D. C., April 2025.
4. “Clarifying Correlation and Causation: A Guide to Modern Quantitative Causal Inference in Nonprofit Studies”, with Andrew Heiss, **ARNOVA** Annual Conference, Washington D. C., November 2024.
5. “Joint Private Provision of Social Good: A Mixed-Method Examination of Nonprofit-Business Collaboration from Multiple Streams”, **AOM** Annual Meeting, Chicago, IL, August 2024.
6. “Does Ownership Affect Quality in Health and Social Care Provision? Comparing Government-Run Services with Devolved (Spin-out) and Privately Founded Social Enterprises”, with Janelle Kerlin and Kelly Hall, **PMRC**, Seattle, WA, June 2024.
7. “Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income and Social Performance Outcomes for Arts Organizations”, **APPAM** Fall Conference, Atlanta, GA, November 2023.
8. “The devolution and marketization of social care through social enterprise: Does workforce mediate service quality?”, with Janelle Kerlin, **ARNOVA** Annual Conference, Orlando, FL, November 2023.
9. “Motivations of Nonprofit Cross-Sector Collaboration: A Mixed-Method Study”, **SECoPA**, Atlanta, GA, September 2023.
10. “Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms”, **AOM** Annual Meeting, Boston, MA, August 2023.
11. “The Implementation of China’s Overseas NGO Law and the Operating Space for International Civil Society”, with Andrew Heiss, **MPSA** Annual Conference, Chicago, IL, April 2023.
12. Getting Causation Right: A Guide to Observational Causal Inference in Nonprofit Studies, **West Coast Nonprofit Data Conference**, Austin, TX, April 2022.
13. “Analyzing Charities’ Cross-Sector Collaborations in Chinese Charitable Trust Relationships”, **ASPA** Annual Conference, Jacksonville, FL, March 2022.
14. “Competition or Collaboration? Analyzing charities’ roles in charitable trust relationships after the Enactment of China’s Charity Law”, **ARNOVA** Annual Conference, Atlanta, GA, November 2021.
15. “Effects of the Implementation of China’s Overseas NGO Law and Its Roles in Regulating Overseas NGOs’ Early Responses to COVID-19 in China”, **ISTR** Annual Meeting, Virtual, July 2021.

Invited Talks

1. “Enforcing Boundaries: China’s Overseas NGO Law and Operational Constraints for Global Civil Society”, Pittsburgh University China Governance Series, Virtual, September 17, 2024.
2. Plenary Session of “Navigating Trust and Scale in Global Social Enterprise Law”, Annual Conference on Legal Issues in Social Entrepreneurship and Impact Investing, New York University, June 5, 2024.
3. “Rules on the Use of Charitable Trust Assets in the U.S.”, Seminar on Charity Trusts of the China Charity Alliance, virtual, December 1, 2023.
4. “Empirical-based Comparison of Charitable Trusts in China and the U.S.”, Beijing Normal University School of Social Management Nonprofit Webinar, Virtual, December 28, 2022.
5. “Building an Enabling Legal Environment: Laws and Policies on Social Enterprise in China”, Social Entrepreneurship in Context webinar, The Hong Kong Polytechnic University Centre for Social Policy and Social Entrepreneurship, Virtual, January 2021.

TEACHING EXPERIENCE

Instructor of Record

PMAP 3210: Introduction to Nonprofits

Course Designer and Instructor, Summer 2023 (*online, synchronous*)

PMAP 3231: Nonprofit Leadership and Management

Course Designer and Instructor, Fall 2024 (*in person*)

Guest Lectures

PMAP 3210: Introduction to Nonprofits

Guest lecture on “Financial Management,” Spring 2023 (*in person*)

PHPB 9310: Public Health Finance and Management

Guest lecture on “Nonprofit Finance,” Spring 2025 (*in person*)

PSCI 491: Chinese Politics & Policy (Montana State University)

“Nonprofit Management and Policy in China,” Spring 2025 (*hybrid synchronous*)

Course Development

PMAP 8511: Big Data for Public Good

Designed and built the course website with Quarto as part of GSU’s big data initiative. The site was adopted as a template/master course (<https://aysps.github.io/bigdata4publicgood/>).

Teaching Assistant and Facilitator

PMAP Data Visualization Micro-Credential Workshop

TA for Sessions I & II, February & April 2024 (*in person*)

APPAM Policy Camp at Georgia State University

Group facilitator and panelist, March 2023 (*in person*)

SERVICES

Editorial Positions

International Journal of Public Administration

Editorial Manager	2023 – present
Editorial Assistant	2022 – 2023

Academic Association Positions

ARNOVA Development Committee Member	2024 – present
ASPA Section on Nonprofits Award Committee	2022-2024

Service to Community

Pro Bono Policy Advising – China Charity Alliance	2023 – present
Pro Bono Data Analysis and Visualization – China Foundation Center	2022 – present

Peer Review

1. Public Performance & Management Review
2. Nonprofit Management & Leadership
3. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations
4. Nonprofit Policy Forum
5. Journal of Urban Affairs
6. Social Enterprise Journal
7. Chinese Public Administration Review
8. Journal of Muslim Philanthropy & Civil Society

Conference Volunteering

1. Paper Reviewer, AOM Annual Conference	2022-2024
2. Panel Discussant, APPAM Fall Conference	2023
3. Moderator and Volunteer, SECoPA Conference (2023)	2023
4. Panel Moderator, AOM Annual Conference	2023
5. Panel Moderator, ASPA Annual Conference	2022
6. Conference Volunteer, ARNOVA 50th Annual Conference	2021

WORK EXPERIENCE

Emory University, the Vulnerability and the Human Condition Initiative Visiting Scholar	06/2018 – 01/2020
China Philanthropy Research Institute Deputy Director of the Center for Charity Law	03/2015 – 12/2019
China Law and Development Consultants Research Assistant to the President	03/2013 – 03/2015

SKILLS & QUALIFICATIONS

Programming and Research: R, Stata, Python, Qualtrics, Sawtooth Software

Languages: Mandarin (native), English (proficient), French (basic)

Professional qualifications: Licensed Lawyer in China

PROFESSIONAL ASSOCIATIONS

American Society for Public Administration (ASPA)

Association for Public Policy Analysis and Management (APPAM)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Public Management Research Association (PMRA)

REFERENCES

Janelle Kerlin

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Andrew Heiss

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