Meng Ye

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EDUCATION

Georgia State University (Andrew Young School)

Ph.D. in Public Policy   2026 (expected)

- Dissertation: *Nonprofit Commercialization: Three Essays on Its Implications for Social Mission, Access Disparities, and Public Perceptions*
- Committee: Janelle Kerlin (Chair), Jason Coupet, Lewis Faulk, Chao Guo, Andrew Heiss

University College Dublin

Master of Laws (LLM) in Commercial Law   2012

Beijing Normal University

Master of Laws (LLM) in International Economic Law   2011
Bachelor of Laws and English Literature (Outstanding Graduate)   2009

RESEARCH AND TEACHING INTERESTS

Public and nonprofit management; nonprofit finance; cross-sector collaboration; social innovation and entrepreneurship; public service performance and equity.

***Methods*:**

Causal inference (experimental and quasi-experimental), Bayesian statistics, multilevel and panel data analysis, mixed methods, and computational social science.

PUBLICATIONS

Journal Articles

1. Kerlin, J. A., **Ye, M.**, & Hall, K. (2025). Do Social Enterprises Fulfill Their Social Promise? Comparing the Quality Outcomes of Social Care CICs with Other Sectors. (Forthcoming, *Public Performance & Management Review*). **Co-first author** with Kerlin.
2. Kerlin, J. A., **Ye, M.,** & Chen, W. (2023). A Tax Credit Proposal for Profit Moderation and Social Mission Maximization in Long-Term Residential Care Businesses. *Nonprofit Policy Forum*, 14(1), 77-97.
3. Kerlin, J. A., **Ye, M.,** & Hall, K. (2023). Do Social Enterprises Fulfill Their Social Promise? Quality of Social Care CICs and Other Legal Forms. *Academy of Management Proceedings*, 2023(1), 15284. (2023 AOM PNP **Best Conference Paper**).
4. **Ye, M.** (2021). Building an Enabling Legal Environment: Laws and Policies on Social Enterprises in China. *Journal of Asian Public Policy*, 14(2), 182–199.

5. Kerlin, J. A., & **Ye, M.** (2025). Social enterprise in Asia: a new legal form: by Ernest Lim, Cambridge, Cambridge University Press, 2023, 350 pp., USD110.00 (hardback), ISBN 978-1-108-83815-3. *Asia Pacific Law Review*, 1–5. (Book Review)
6. Lu, E., Ma, L., **Ye, M.,** Shi, Y., Chen, G., Hawes, D., ... & Wang, C. (2025). Reimagining the future of IJPA: A vision for 2025 and beyond. *International Journal of Public Administration*, 1–4. (Editorial)

Book Chapters

1. **Ye, M.** (2023). Social Enterprise in China. In *The Social Enterprise: A New Form of the Business Enterprise?* (pp. 153–180). Intersentia Publishers.
2. Kerlin, J. A., & **Ye, M.** (2023). Commercialism. In *Elgar Encyclopedia of Nonprofit Management, Leadership and Governance* (pp. 105–109). Edward Elgar Publishing.
3. **Ye, M.** (editing). Unrelated Business Income Tax (UBIT). In *Encyclopedia of Social Enterprise*. Edward Elgar Publishing.

Manuscripts R&R or Under Review

1. Hall, K., Kerlin, J. A., & **Ye, M.** (**revision & resubmit**). Government versus Social Enterprise: Comparing the Quality of Government-Run and Social Enterprise Spin-Out Organizations in English Health and Social Care. *Journal of Social Policy*.
2. Sun, J. Shi, Y. & **Ye. M.** (under review). Unlocking the Impact of Charity Law on Commercialization of Charitable Organizations: Evidence from a Quasi-Experiment Design. *Journal of Chinese Governance*.
3. **Ye, M.**, & Heiss, A. (under review). Enforcing Boundaries: China's Overseas NGO Law and Operational Constraints for Global Civil Society. *Nonprofit and Voluntary Sector Quarterly*.

Work In Progress

1. **Ye, M.** (preparing for submission). How Does Commercialization Impact Nonprofit Performance and Service Accessibility? Differentiating Mission-Related and Unrelated Earned Income. (Selected for the **2025 NML-ESS Nonprofit Early Scholars Fellowship**).
2. **Ye, M.**, Lu, J. & Dong, Q. (preparing for submission). Factors Driving Nonprofit Financial Investment Decisions and Income: A Panel Data Analysis.
3. Heiss, A. and **Ye, M.** (preparing for submission). Clarifying Correlation and Causation: A Guide to Modern Quantitative Causal Inference in Nonprofit Studies.
4. **Ye, M.** (writing). Nonprofit commercialization in England's health and social care: Impact on quality rating and the access disparity. (Selected for the **2025 ARNOVA Doctoral Seminar**).
5. **Ye, M.** (writing). How Do Individual Donors Respond to Nonprofit Commercialization and Related Context and Framing: A Conjoint Survey Experiment Study.
6. Ke, L. & **Ye, M.** (writing). Does Commercialization Improve Nonprofits' Financial Health? A Quasi-Experimental Design.
7. Heiss, A. and **Ye, M.** (writing). How Does Reduced Reporting Burden in 990-EZ Impact Nonprofits' Financial Health?

GRANTS AND AWARDS

Awards

1. ARNOVA NPPFM Section Woods Bowman Student Award   2024
2. Andrew Young School **Excellence in Teaching Policy** Award   2024
3. AOM PNP Section Charles H. Levine **Best Conference Paper** Award   2023

Research Grants

1. Andrew Young School Dissertation Fellowship ($3000)   2025
2. Sawtooth Survey Software Academic Grant ($4500 value)   2024
3. CAAPA Inaugural Ph.D. Research Fellowship ($1000)   2023
4. Andrew Young School Dean's Fellowship ($8000 × 3 years)   2020-2022

Travel Grants

1. PMRA Meier Travel Inclusion Award   2025
2. ASPA Wallace O. Keene Conference Scholarship   2023
3. ARNOVA Conference Scholarship   2022
4. ASPA Section on Nonprofits (SNP) Travel Scholarship   2022
5. ASPA SPOD Section Annual Scholarship   2022

Fellowship

1. ARNOVA Doctoral Seminar Fellowship   2025
2. NML-ESS Nonprofit Early Scholars Fellowship   2025
3. Summer Institute of **Computational Social Science** Fellowship   2024
4. AOM Public and Nonprofit Ph.D. Consortium Fellow   2023
5. **APPAM Equity and Inclusion** Student Fellow   2022
6. International Society for Third-Sector Research Ph.D. Fellow   2021
7. ARNOVA Graduate Diversity Fellow   2020

PRESENTATIONS AND INVITED TALKS

Selected Conference Presentations

1. "Nonprofit Commercialization in England's Health and Social Care: Impact on Quality Rating and the Access Disparity", **ASPA** Annual Conference, Washington D. C., April 2025.
2. "Clarifying Correlation and Causation: A Guide to Modern Quantitative Causal Inference in Nonprofit Studies", with Andrew Heiss, **ARNOVA** Annual Conference, Washington D. C., November 2024.
3. "Joint Private Provision of Social Good: A Mixed-Method Examination of Nonprofit-Business Collaboration from Multiple Streams", **AOM**, Chicago, IL, August 2024.
4. "Does Ownership Affect Quality in Health and Social Care Provision? Comparing Government-Run Services with Devolved (Spin-out) and Privately Founded Social Enterprises", with Janelle Kerlin and Kelly Hall, **PMRC**, Seattle, WA, June 2024.

5. "Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income and Social Performance Outcomes for Arts Organizations", **APPAM** Fall Conference, Atlanta, GA, November 2023.

6. "The devolution and marketization of social care through social enterprise: Does workforce mediate service quality?", with Janelle Kerlin, **ARNOVA** Annual Conference, Orlando, FL, November 2023.

7. "Motivations of Nonprofit Cross-Sector Collaboration: A Mixed-Method Study", **SECoPA**, Atlanta, GA, September 2023.

8. "Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms", **AOM** Annual Meeting, Boston, MA, August 2023.

9. "The Implementation of China's Overseas NGO Law and the Operating Space for International Civil Society", with Andrew Heiss, **MPSA** Annual Conference, Chicago, IL, April 2023.

10. Getting Causation Right: A Guide to Observational Causal Inference in Nonprofit Studies, **West Coast Nonprofit Data Conference,** Austin, TX, April 2022.

11. "Analyzing Charities' Cross-Sector Collaborations in Chinese Charitable Trust Relationships", **ASPA** Annual Conference, Jacksonville, FL, March 2022.

12. "Competition or Collaboration? Analyzing charities' roles in charitable trust relationships after the Enactment of China's Charity Law", **ARNOVA** Annual Conference, Atlanta, GA, November 2021.

13. "Effects of the Implementation of China's Overseas NGO Law and Its Roles in Regulating Overseas NGOs' Early Responses to COVID-19 in China", **ISTR** Annual Meeting, Virtual, July 2021.

14. "Isomorphic Process or Not? An Analysis of Social Enterprise Accreditation Policies in China", **ARNOVA** Annual Conference, Virtual, November 2020.

<u>Invited Talks</u>

1. "Enforcing Boundaries: China's Overseas NGO Law and Operational Constraints for Global Civil Society", Pittsburgh University China Governance Series, Virtual, September 17, 2024.

2. Plenary Session of "Navigating Trust and Scale in Global Social Enterprise Law", Annual Conference on Legal Issues in Social Entrepreneurship and Impact Investing, New York University, June 5, 2024.

3. "Rules on the Use of Charitable Trust Assets in the U.S.", Seminar on Charity Trusts of the China Charity Alliance, virtual, December 1, 2023.

4. "Motivations of Cross-Sector Collaboration: A Mixed Method Study", Studies on the Chinese Nonprofit and Voluntary Sector Webinar Series, Virtual, June 28, 2023.

5. "Empirical-based Comparison of Charitable Trusts in China and the U.S.", Beijing Normal University School of Social Management Nonprofit Webinar, Virtual, December 28, 2022.

6. "Building an Enabling Legal Environment: Laws and Policies on Social Enterprise in China", Social Entrepreneurship in Context webinar, Centre for Social Policy and Social Entrepreneurship, Virtual, January 2021.

TEACHING EXPERIENCE

Instructor on Record

PMAP 3210: Introduction to Nonprofits
Course Designer and Instructor, Summer 2023 (*online, synchronous*)

PMAP 3231: Nonprofit Leadership and Management,
Course Designer and Instructor, Fall 2024 (*in person*)

PMAP 8541: Coding in R for Policy Analytics
Instructor, scheduled for Spring 2026 (*online, asynchronous*)

Guest Lectures

PMAP 3210: Introduction to Nonprofits
Guest lecture on "Financial Management," Spring 2023 (*in person*)

PHPB 9310: Public Health Finance and Management
Guest lecture on "Nonprofit Finance," Spring 2025 (*in person*)

PSCI 491: Chinese Politics & Policy (Montana State University)
"Nonprofit Management and Policy in China," Spring 2025 (*hybrid synchronous*)

Course Development

PMAP 8511: Big Data for Public Good
Designed and built the course website with Quarto as part of GSU's big data initiative. The site was adopted as a template/master course (https://aysps.github.io/bigdata4publicgood/).

Teaching Assistant and Facilitator

PMAP Data Visualization Micro-Credential Workshop
TA for Sessions I & II, February & April 2024 (*in person*)

APPAM Policy Camp at Georgia State University
Group facilitator and panelist, March 2023 (*in person*)

SERVICES

Editorial Positions

International Journal of Public Administration

Editorial Manager	2023 – present
Editorial Assistant	2022 – 2023

Academic Association Positions

ARNOVA Development Committee Member	2024 – present
ASPA Section on Nonprofits Award Committee	2022-2024

Peer Review

1. Public Performance & Management Review
2. Nonprofit Management & Leadership
3. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

4. Nonprofit Policy Forum
5. Journal of Urban Affairs
6. Social Enterprise Journal
7. Chinese Public Administration Review
8. Journal of Muslim Philanthropy & Civil Society

<u>Conference Volunteering</u>

1.	Paper Reviewer, AOM Annual Conference	2022-2024
2.	Panel Discussant, APPAM Fall Conference	2023
3.	Moderator and Volunteer, SECoPA Conference (2023)	2023
4.	Panel Moderator, AOM Annual Conference	2023
5.	Panel Moderator, ASPA Annual Conference	2022
6.	Conference Volunteer, ARNOVA 50th Annual Conference	2021

<u>Service to Community</u>

Pro Bono Policy Advising – China Charity Alliance	2023 – present
Pro Bono Data Analysis and Visualization – China Foundation Center	2022 – present

WORK EXPERIENCE

Emory University, the Vulnerability and the Human Condition Initiative Visiting Scholar	2018 – 2020
China Philanthropy Research Institute Deputy Director of the Center for Charity Law	2015 – 2019
China Law and Development Consultants Research Assistant to the President	2013 – 2015

SKILLS & QUALIFICATIONS

Programming and Research: R, Stata, Python, Qualtrics, Sawtooth Software

Languages: Mandarin (native), English (proficient), French (basic)

Professional qualifications: Licensed Lawyer in China

PROFESSIONAL ASSOCIATIONS

American Society for Public Administration (ASPA)

Association for Public Policy Analysis and Management (APPAM)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Public Management Research Association (PMRA)

REFERNCES

Available upon request.